



LOCALIZATION

How do we move the needle?

WEBINAR DURATION: 90 MINUTES

WEBINAR DATE: TUESDAY 1ST OF JUNE 2021

PRICE: FREE OF CHARGE

Join Our Upcoming Webinar!

The discourse around localisation and shifting the power has been present in the non-profit space for decades. We often recognise the 2016 Grand Bargain as having (re-)invigorated the debate around and commitment towards local decision making, participation and control over resources in humanitarian and development programs. But if we look a bit deeper, we find emphasis being placed on localisation already prior to 2016 in the Red Cross/Red Crescent INGO Code of Conduct, The Charter for Change, the Sphere Standard as well as many other international and regional policies, white papers and briefs.

Despite this, many organisations are still grappling with localisation. Also in Switzerland. Answers to many pertinent questions at an institutional, strategic and tactical level often remain nebulous. For example:

What exactly do we mean by localisation and how does this translate into organisational strategy and practices?

How do we practically implement and manage changes that accompany localisation at organisational and departmental level?

What does localisation imply for our staff, our jobs, our programmes, our organisational culture?

If you or your organisation are interested to learn more about localisation and unpack some of the many facets, then join our upcoming webinar!

In our 90 Minute webinar we will delve deeper into:

- Localisation perspectives at institutional, organisational & tactical level
- Common barriers to localisation at organisational & tactical level
- Lessons learned and best practices for successful localisation strategies

Your Facilitators



Faye Ekong
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