The strategy process is not based on one future, but analyses different scenarios with different futures, and the position Solidar Suisse should take in these various political, economic, social contexts. These scenarios become the basis for further strategy development. The organisation answers questions in the strategy paper with a time-line of 4 years. The underlying scenarios, however, are designed with a perspective of 10 to 15 years.

Planning in uncertainty? Take the scenario approach!

Lessons learnt
One challenge was how to involve the field representatives – for many of them this approach was completely new. The good news is that the outcome is positive. Executives believe the approach has helped Solidar Suisse to become more innovative and courageous.

What is a scenario approach?
The strategy process is not based on one future, but analyses different scenarios with different futures, and the position Solidar Suisse should take in these various political, economic, social contexts. These scenarios become the basis for further strategy development. The organisation answers questions in the strategy paper with a time-line of 4 years. The underlying scenarios, however, are designed with a perspective of 10 to 15 years.