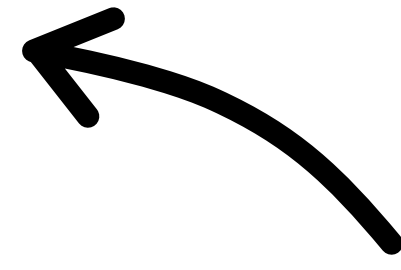
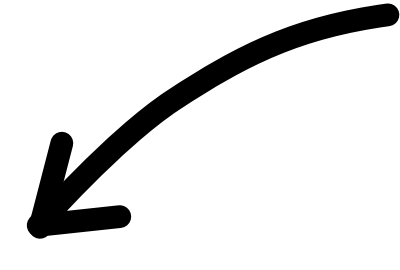


“ICT for development is disruptive. It changes the way we work. It changes what we do, as well as the scale of our impact.”



Thierry Agagliate
Head of innovation



How we established systematic innovation management at Terre des Hommes.

The story I want to share



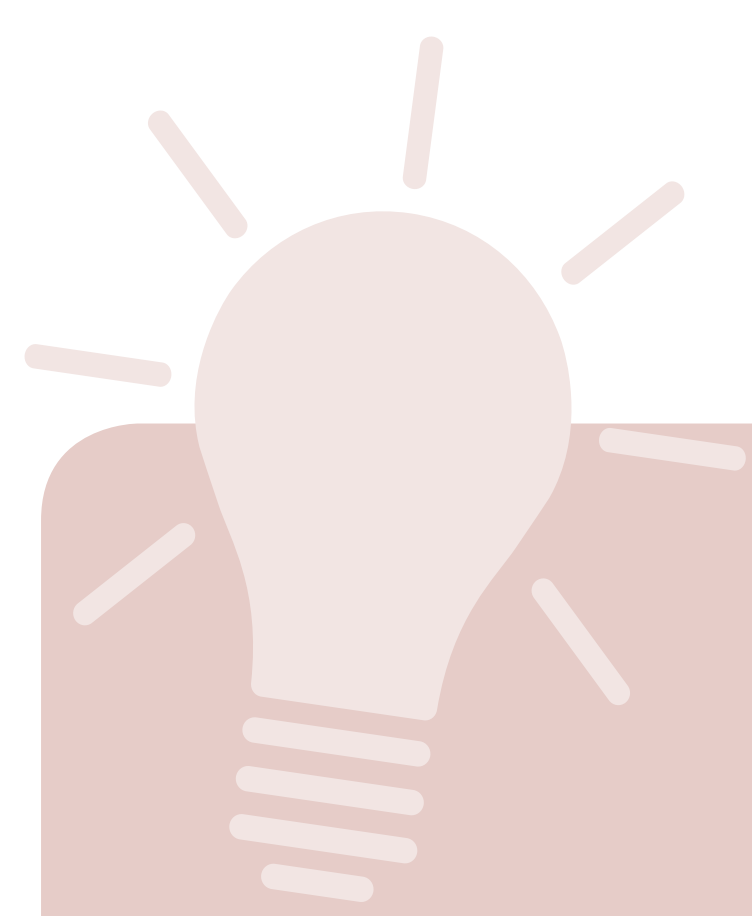
Innovation at Terre des Hommes was driven by ideas from the field.

Our innovation journey started with a health project in Africa. The Integrated e-Diagnostic Approach is the outcome of an iterative process aimed at developing innovative ways to improve health care for children in remote villages.

To introduce an innovative mindset at Terre des Hommes,

we replaced formal training with awareness-raising sessions, internal thematic conferences on important technological developments, co-construction bootcamps using the design thinking approach, etc.

Today, innovation is anchored in the organisation: we are committed. However, we are still constantly trying, testing and learning.



Lessons learnt

Innovation in our sector is a challenge, both culturally and structurally. Our usual instruments, such as logframes, detailed budgets and rigid planning, theory of change, donor's compliance rules, etc. are not agile enough to foster innovation. **Therefore, we work with other actors** – academics, NGOs, donors and the private sector – to build up a coalition to help transform the sector and foster entrepreneurial and innovative dynamics.



Ideation challenge

Since 2017 we have been experimenting with ideation challenges, a tool designed to solve complex issues that arise in our programs and to identify game-changing solutions. The challenge is divided into 4 steps:

- 1. Ideation campaign:** we launch an online brainstorming campaign of two months
- 2. In-depth analysis of ideas:** each idea is subjected to reality-checking and benchmarking
- 3. Co-construction of the prototype:** a 4-day bootcamp brings together teams formed around selected ideas
- 4. Finalisation:** A small fund is allocated to produce a project document or a viable prototype for real-world testing.